

## An Analysis Of Students' Interest In Learning English Through Pop Up Book Media

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**Abstract:** This researcher aims to determine the students' interest through pop up books towards the success of English learning and the students' ability to use this technique in the learning process. For qualitative data, a questionnaire was used by distributing questionnaires to students and then conducting several interviews about the application of the technique. The test results increased to 85%. Meanwhile, as a result of analyzing students' opinions, we found that pop up book media is effective in improving students' English interest. Applying pop up technique in English learning, especially interest, is an appropriate strategy to increase students' English interest in the classroom.

**Keywords:** Students' Interest, Learning English, Pop up Book Media.

**Abstrak:** Penelitian ini bertujuan untuk mengetahui minat siswa melalui buku pop up terhadap keberhasilan pembelajaran bahasa Inggris dan kemampuan siswa untuk menggunakan teknik ini dalam proses pembelajaran. Untuk data kualitatif digunakan angket dengan menyebarkan angket kepada siswa kemudian melakukan beberapa wawancara tentang penerapan teknik tersebut. Hasil tesnya meningkat menjadi 85%. Sementara itu, sebagai hasil dari analisis pendapat siswa, kami menemukan bahwa media buku pop up efektif dalam meningkatkan ketertarikan bahasa Inggris siswa. Menerapkan teknik pop up dalam pembelajaran bahasa Inggris, khususnya minatnya, merupakan strategi yang tepat untuk meningkatkan ketertarikan bahasa Inggris siswa di kelas.

**Kata kunci:** Minat Siswa, Pembelajaran Bahasa Inggris, Media Buku Pop up.

## INTRODUCTION

Pop-up book is an interactive book including the means to fold and unfold the foldable Surface and a means to entertain the reader. Funny tools are configured to appear or open when opening a foldable surface. Funny means consist of means to interact with readers, and interacting means are configured to be released from and reconnected to interactive books (Dato & Radmilovic, 2010). According to (Sari, 2017), a pop-up book is a book that can display images with three-dimensional effects appearing when a book is opened and gives a unique display effect when drawn in several parts. According to (Jr et al 2014). "Pop- up book" or movable book are three dimensional that contain paper pieces that pop up or move when book is opened and fold completely flat when the book is closed Furthermore, "Pop- up Book" are kind of type appeal for student because of their incongruity, they feel surprised by elements of the books. Pop-up books are developed as two- or three-dimensional illustrations so that they can support and facilitate students in learning (Alviolita & Huda, 2019).

Situation in school learning study in MTs NW Kumbung, the learning process will run well, if supported by all existing educational components, especially employees or TU who

also have a very important role. The school can be categorized as quite advanced and with the methods used by the teachers and by using existing media facilities, the process of transferring knowledge will be better and students' absorption will be better too. Situation in MTs NW Kumbung using media android basic learning the use of smartphones as students have been implemented for a year, which is applied not only during teaching and learning activities but also when working on midterm exams, or final test. Class of study in MTs NW Kumbung study students still rarely use reading books as teaching materials, reading books are so still less attractive to students, so students reading interest is low. In my opinion the problem is students, students become lazy to learn because they use android media and it is not effective if there is an assignment they can cheat. The use pop up book will help and educators in the learning proses. Through the using pop up books that are appropriate and in accordance with needs of students the goals will be easily achieved.

Researchers have reviewed relevant research that can be used as a reference the basis that Pop-Up Book media can be used as learning media post covid 19 pandemic The first study conducted by (Dewanti et al. 2018) with Class IV research subjects at SDN 1 Pakunden, Ponorogo Regency the results of the research that pop up book is a proper learning media used by students in thematic learning for the sub-theme "Place Environment "Leave me". This study focuses on the students' interest on seven class and students' strategies to raise their students' interest on seven class. The purpose of study is to know how the students' interest on seven class in junior high school and students' strategies to raise their students on seven class in junior high school.

## **LITERATURE REVIEW**

Researchers have reviewed relevant research that can be used as a reference as a basis that Pop-Up Book media can be used as a learning media. the basis that Pop-Up Book media can be used as a learning medium for students. post-covid 19 pandemic. The first research conducted by Dewanti (2018) with the research subject of Class IV SD N 1 Pakunden, Ponorogo Regency shows research results that pop up book is a learning media that is feasible to be used by students in thematic learning for used by students in thematic learning for the sub-theme "Environment Where I Live". Environment where I live". The research was conducted by Khoiriyah & Sari (2018) with the subject Class III research at SDN 3 Junjung showed the same results as the study Previously, when IPA learning was done using pop ups book results in the average score obtained by students being above the KKM, means that the overall value of students in participating in learning is complete. Beside the pop up book media shows valid results and is worth using for science learning.

According to Oxford and Scarcella (1994) that strategies in learning is a specific action, behaviors, steps, or techniques used by students to improve their learning, in other words, learning strategies are concerned with how learners choose some actions to help them in development of linguistic knowledge. Definition of learning sorted and briefly explained by Brown. (2000) as follows; (1) Learning is acquisition or getting; (2) Learning is the storage of information or skills; (3) Retention implies a storage systems, memory, and cognitive organization organization; (4) Learning involves active and conscious focus on and acting upon events outside or inside the organism; (5) Learning is is relatively permanent but can be forgotten; (6) Learning involves some form of practice, possibly reinforced practice; (7) Learning is a change in behavior. Besides In addition, Chamot. (1998) states that learning strategies are the thoughts and actions of students that they can apply to improve their understanding their understanding. From the definition mentioned by Brown. (2000), we can conclude that language learning should demand active, participatory, and behavioral actions from learners towards their learning.

## **RESEARCH METHODS**

### **Research Design**

This research used qualitative method. According to Creswell and Hancock ( As acited in Mohajan, 2018) qualitative research methods typically include interviews and observation, but may also include case studies, surveys, and historical and document analyses. This research discussed what problems were faced by students when writing sentence using culturally responsive teaching method. This research used qualitative methods because the researcher thought that the problem was very complex, so the data that was obtained by the nature method that is analyzing directly. Furthermore, the researcher wanted to understanding deeply, finding the patterns, hypothesis, and the theory that suitable with the data.

### **Participants of the Study**

The study was conducted at seven class at Mts NW Kumbung on semester one students. The objective of this research was to discover student's interest towards the use of pop-up book in mastering the English and 14 to investigate student's responses in mastering the English with pop up book. To obtain the data for both questions, the researcher need students to be the participants of the study. In selecting the participants, the researcher used purposive sampling;

At first, the researcher observed only one class during English lesson was taking place. This class has discussed with the English teacher as an object for this study. The numbers of students in the class were 14 students. The researcher discussed with the teacher about

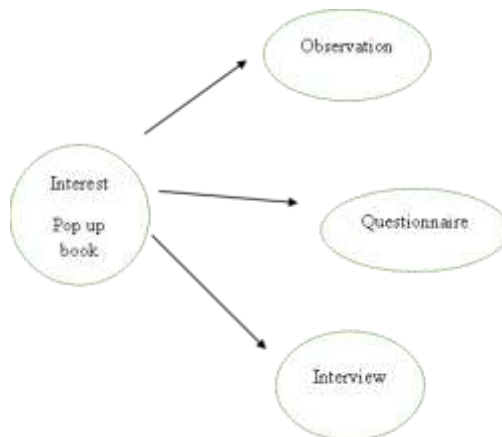
students less interesting in learning the English media and took them as a sample of the research. The sample of this study was seven students of grade two from fourteen students. The researcher considered that the study was not only mentioned in pop-up book but also created and told story through it. Therefore, the students of grade two was proper to this study. The researcher bounded the number of students because it would be easy to control for time efficiency.

### **Instrument of the Study**

The observation form was a note that the researcher should fill while doing observation in a class. Meanwhile, on the interest test students were asked about pop up book on the worksheet to show some mistakes when determining the sentences. The last, questionnaire was a set of questions that are related to the phenomenon of the study. In this study, the questionnaire designed to get clear information about what students' responses to the interest or process of learning pop up book.

### **Data Collection**

In this study, the researcher collected the data using descriptive qualitative method which was intended to describe a specific set of pop up book by executing the steps of observation, questionnaire, and interview. Meanwhile, data analysis was systematically done by searching and arranging the data in order to increase the understanding of the data.



Resource: Researcher's Analysis (2023)

**Figure 1. Process of Collecting Data**

## **HASIL DAN PEMBAHASAN**

### **Results**

#### **1. The results of observation**

The researcher conducted this research on 1 November 2023 in MTS NW Kumbung. The researcher used three kinds of instrument in collecting the data first, an observation guide was used to collect the data from the students about strategies that they used in learning pop up

book. Second, was an interview form to collect the data about how the students understanding pop up book . The last, the researcher used a questionnaire to collect the data about the students' response to the pop up book.

After doing the observation, the researcher teaching used pop up book to know the data in observation in this research, the researcher made the items statement, then the researcher doing questionnaire. The first observation was carried out on 2 November, 2023. The questionnaire is a set of statements that related to the problem to the phenomenon of the study. The researcher used a questionnaire to get the knowledge from the participants to support the data that the researcher got from the pop up book. After doing the questionnaire, the researcher analyzed the data.

## **2. The results of questionnaire**

To collect data from the field, present researcher shared questionnaire research on 2 november, 2023 in classroom. Here, to clarify the results of the questionnaire, the researcher has made a calculation result table of students' Researchers administered treatment. Researchers presented students with pop up book, making it easy for students to interest. After learning, the researchers asked the students to present the results. This treatment allowed researchers to assess their interest. This research instrument was designed with value scales they were 1. (Strongly Agree), 2. (Agree), 3. (Disagree), 4. (Strongly Agree). From the questionnaire above which has been calculated using a likert scale it can be concluded that the interpretation of scores based on intervals is 80% indicating students agree that they are interest in pop up book.

## **3. The results of interview**

Researcher interviewed to students to know the perception of students. From the interview results present researcher asked 4 questions of the researchers can conclude that this technique can help the confidence of students when teaching with pop up book, teaching that easily understood students as such objects. In addition, teacher also teach using the question and answer interference to the answer and use the face and media pop up so that the students do not feel bored and enjoy English teaching subject. From the result of the interview researchers can conclude that students can learn more easily by pop up book because of the way clear and relaxed delivery. In addition, students benefit such as improving student confidence as well as this method is not boring.

## **Discussion**

Researcher describe the use pop up book method in teaching English. Observations, questionnaire, and interview. results demonstrate the adoption of media pop up book method. The presentation method takes is done in three steps. Based on the analysis of the students

interest in pop up book, research show how to using pop up book through observation, questionnaire and interview so that the method can increase students, after introducing the interest students can be improved.

The evaluation of (Rohayani, 2015) is very important in determining effectiveness and efficiency Educate and learn. Assessing students and their performance requires the development of materials, procedures, activities and standards that serve as tools for determining the quality and nature of learning. As a result, teachers use grades to assess how well the learning activities in class have been achieved.

Findings conducted by researchers showed that students performed significantly better on the interview than on the questionnaire because the test materials for the interview and questionnaire were presented on the interview and questionnaire. is clear. We are the same researchers, and the only difference is the teaching materials used in our educational activities. According to researchers, research using po up book methods has been successful so far.

## **CONCLUSION**

Pop-up book research that is integrated with technology such as research conducted by Nazaruddin & Efendi (2018:9) regarding research that illustrates the feasibility of using augmented reality pop-up books to enhance focus and object recognition for autistic children. the results of the study found that the use of pop up augmented reality books was able to increase the appreciation of autistic students towards the objects introduced to them. Indicators can be seen from increasing interest in design, duration of observation, exploration of curiosity, mastery of message content, communication when observing objects or things introduced to them. Researcher has found that pop up book approaches can improve students learning English, which manifests as students' critical thinking skills in group problem solving, ideas expressed It shows that it is the emergence of communication skills among group members in the form of Emergence of creative abilities of students, consideration of finished projects.

Based on the activities of students in the class who were interested in asking questions in English, researchers were able to conclude that pop up book methods can improve their English. The results of interviews and surveys show students perceptions English success. Media pop up book methods encourage learning practice to familiarize students with pop up book English, this increasing their confidence students' interest in English. Researchers recommend using this pop up book method because it can encourage students to participate in the learning process.

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