
Language Styles In Fiersa Besari's Twitter

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Abstract: *This study examines the style of language on Twitter Social Media from the Fiersa Besari account. The purpose of this study is to identify the style of language used by Fiersa Besari in Twitter updates and to describe the types of language style that occurs in Fiersa Besari's Twitter updates. Twitter application users are generally adults and Fiersa Besari is the object of researcher to conduct research related to language style. The researcher uses Qualitative methods because research is based on data in the form of sentences and clauses. The data is taken from several updates from Twitter users to get the right data. To collect data, the researcher uses the theory from Martin Joos (1976). The researcher identifies and describes all the reforms related to language style based on Language Style: Frozen style, Formal, Consultative, Casual, and Intimate style. The types of language styles found in the data from the results of this analysis are Frozen, Formal, Consultative, Casual, and Intimate styles.*

Keywords: *Sociolinguistic, Language Style, Twitter Fiersa Besari.*

INTRODUCTION

The modern era's technical advancements have made human communication simpler than ever. Modern technology, including telegraph, facsimile, cell phone, and the internet, makes everything conveniently available. Smartphones and the internet stand in for the most recent technological technologies. One of the social networking sites that play an important role in communication is Twitter. Twitter is one of the biggest and most used Social Media platforms in the current global period. Twitter is a social media platform that allows users to exchange Music, Video, and other content via a web-based or mobile application. As the tool of communication, Twitter allows people to write their idea or write the text to communicate with their friends around the world. By communicating Humans can express or convey thoughts, feelings and information through their interactions because humans are social beings who relate to other people through the way they interact. In this study the researcher will discuss the style of language found in Fiersa Besari's Twitter. Fiersa Besari is a famous Writer, You Tuber and Musician from Indonesia. As a writer, Fiersa has produced 6 books of novels. In the field of music, Fiersa Besari started his career as a vocalist for Indie Bands. Wardaugh (2010) Language is what is spoken by certain members of society, language can express one's feelings, emotions, opinions, and thoughts. It allows people to convey or receive information. Sociolinguistics studies about the relationship between language and society and the way people use language in different social situations. Trudgill (2000) Sociolinguistics became the section in linguistics and it is focused on the study of language that is used in social culture

phenomenon. This means that this study focused is the connection between language and society and the way people use language in different social situations. Meyerhoff (2006) Sociolinguistics is about to study that very board in the part of language than it is also described the way of language study. Language Style is influenced by many factors such as using language in Social Media, especially Twitter, education level, age and social status. Language used by many individuals has a variety of communication styles. The way you communicate in social situations will affect your language manner. Language has a significant influence on how well humans comprehend communication.

Ukhtin et al., (2021) Language is primarily an instrument of communication among human beings in a community, everyone believes that language is universal, it means everyone possess language to express their feelings, emotions, signs, and others in communication. Martin Joos (1976) explains that language has five styles. He recognized five different language styles such as: Frozen style, Formal style, Consultative style, Casual style, and Intimate style.

METHOD

This study uses Qualitative methods to explain data on the use of language style used by Fiersa Besari in Twitter posts. This research is a Qualitative research. This researcher will focus on Twitter posts that have a style of language in them. The researcher found the style of language in Fiersa Besari's Twitter posts which online tell about his daily life, feelings and new works such as novels, songs and several You-Tube videos which are shared directly to his Twitter account. The data source taken by the researcher is Twitter, which has many uses of language styles, moreover, Twitter is currently the most popular application used and utilized by Twitter users, such as young people and adults. Therefore, this research is one of the bases for studying and selecting Twitter posts that have their own language style. The data is evaluated using meaning analysis, namely by reading the data that has been found when monitoring status posts on Twitter accounts, then translating the language seriously and classifying the data into Language Styles according to the theory to be used. The data is classified according to the type of use of the Fiersa Besari language on Twitter. Then the researcher selects the data to be analyzed first. After collecting data, the language will be analyzed and classified into various types of styles based on the stylistic theory of Martin Joos (1976).

RESULTS AND DISCUSSION

From the many Fiersa Besari posts from June 2022 to April 2023 the researcher found several styles of language in Fiersa Besari's posts on his Twitter account. After doing research, found 66 results in total.

It can be seen in the table below:

No.	Types of Language Style	Quantity
1.	Frozen Style	2
2.	Formal Style	8
3.	Consultative Style	5
4.	Casual Style	21
5.	Intimate Style	30
Total		66

Martin Joos (1976) explains that language has five styles. He recognized five different language styles such as: Frozen style, Formal style, Consultative style, Casual style, and Intimate style.

1. Frozen Style

In this study, researcher found two Frozen language styles in Fiersa Besari's Twitter posts. Has been observed and is suitable for Frozen language style because there is very formal language related to religion, namely mentioning the name of God.

Data 1: *“Ya Allah, Trending lagi, Terima Kasih kawan-kawan semuanya”*

(Oh my god, Trending again, Thank you all my friends)

The sample above can be categorized into Frozen language styles, because Fiersa mentions the name of “God” in his status post. Fiersa expressed his gratitude and thanks to his friends because his Vlog posts attracted the attention of the audience and became trending on YouTube.

2. Formal Style

In this study, researcher found eight Formal language styles in Fiersa Besari's Twitter posts. Has been observed and is suitable for the style of Formal language because Fiersa Besari uses the language carefully in pronunciation, choice of word, and sentence structures.

Data 1: *“Turut berduka cita yang terdalam atas tragedy yang terjadi di Itaewon #prayforitaewon”*

(My deepest condolences for the tragedy that occurred in Itaewon #prayforitaewon)

The sample above can be categorized into Formal language styles, because it is used in Formal situations and in that status Fiersa expresses his condolences to the residents of the Itaewon area. The sentence used is still Formal because the language is relatively polite and the wording is carefully arranged.

3. Consultative Style

In this study, researcher found five Consultative language styles in Fiersa Besari's Twitter posts. Has been observed and is suitable for the style of Consultative language because it is used in semi-formal situations.

Data 1: *"Ada keributan apa lagi hari ini?"*

(what's the fuss about today?)

The sample above can be categorized into Consultative language styles, because Fiersa is asking how things are going on Twitter, is there any commotion that day and the readers of the tweet are also commenting in the Fiersa status comments column and Fiersa has already made an interaction with other people.

4. Casual Style

In this study, researcher found 21 Casual language styles in Fiersa Besari's Twitter posts. Has been observed and is suitable for the style of Casual language because it occurs in relaxed and informal situations.

Data 1: *"Hidup sederhana aja, yang penting bahagia"*

(Just live a simple life, the important thing is to be happy)

The sample above can be categorized into Casual language styles, because the use of words in the status looks relaxed and easy to understand, this status means a simple life is not an important problem to be happy.

5. Intimate Style

In this study, researcher found 30 Intimate language styles in Fiersa Besari's Twitter posts. Has been observed and is suitable for the style of Intimate language because it occurs in the most relaxed situations.

Data 1: *"Bareng kamu itu ribet tapi senang jalannya"*

(With you it's complicated but happy to live it)

The sample above can be categorized into Intimate language styles, because Fiersa uses the most relaxed words to her partner and Fiersa is still happy to do everything even though her partner makes it complicated.

CONCLUSION

This study explains the style of language found on Fiersa Besari's Twitter. Language styles taken from the theory of Martin Joos (1976) consist of five language styles, namely frozen language style, formal style, consultative style, casual style, and intimate style. In this study found there were 66 in total. Each Frozen style 2, Formal style 8, Consultative style 5, Casual style 21 and Intimate style 30.

To the readers, hopefully they can choose a style of language professionally to be used in updating Twitter status with the opposite sex and the same sex. So that we all better understand the layout of a good style of language according to the situation. Because Twitter is a social media that is a place where people have the freedom to express themselves, therefore some Twitter users use a lot of wrong language style or relaxed language style because this aims to make it easier for Twitter readers to understand the meaning of the status.

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